



Heart Health Resource Centre
Centre de ressources - Coeur en sante

Orientation to Heart Health in Ontario

Friday February 14, 2003
OPHA Boardroom

presented by
Karima Kassam
Program Coordinator



Heart Health Resource Centre
Centre de ressources - Coeur en sante

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Heart Health Resource Centre

Mandate

To enhance the capacity of public health agencies and their community partners to implement comprehensive, community-based heart health programs.



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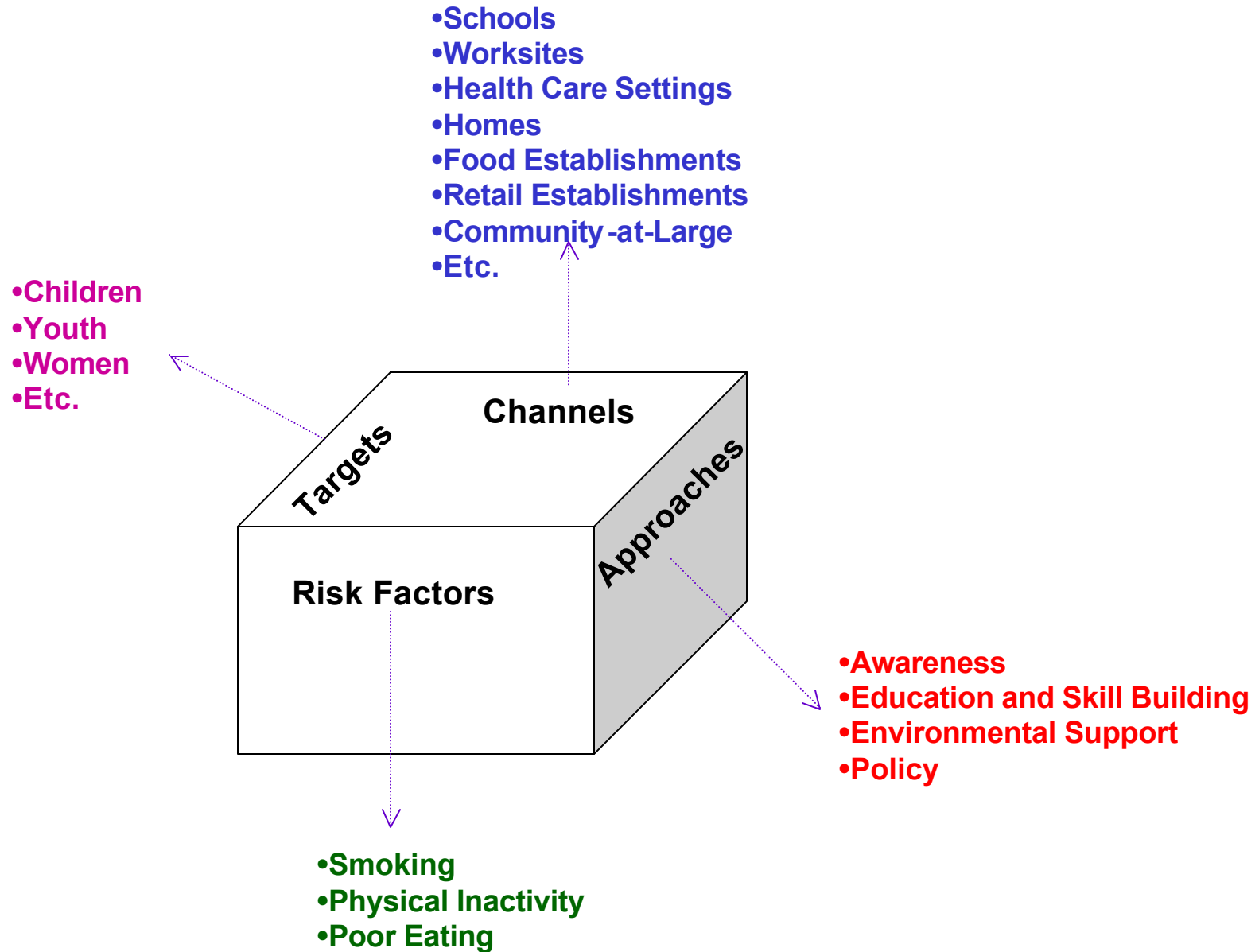
Heart Health Resource Centre

Groups we work with include:

- ♥ Public Health Units/ Departments and their community partners
- ♥ Other Resource Centres and their clientele
- ♥ Volunteer Agencies



Comprehensive Heart Health Programming



Four Major Strategies

- ♥ Training
- ♥ Consultation
- ♥ Information Knowledge Exchange/Diffusion
- ♥ Networking and Referral



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Training

Centralized Training Events

- ♥ Orientation to Heart Health
- ♥ Comprehensive Heart Health Program Planning
 - ♥ Evaluating Heart Health Programs
 - ♥ Heart Health and Policy II
 - ♥ Sustainability
- ♥ Nov 5th 2002: Lay of the Land... Exploring Ontario Health Promotion Resources, Services and Strategies
- ♥ June 3rd 2003: Hot topic in Chronic Disease Healthy Weights/Obesity & Transitioning



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Consultation

♥ Consultation Service

- 2.5 days consultation support per community
- Topic selected by community

♥ Coaching Program

- Specific support to heart health coordinator
- Mentoring approach



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Information Knowledge Exchange / Diffusion

1. Paper

- ♥ Bi-monthly mailout
- ♥ @heart newsletter
- ♥ What Works for Us: Catalogue of Interventions
- ♥ International Best Practices
- ♥ Intervention Materials/Resources

2. Electronic

- ♥ Website - www.hhrc.net
- ♥ Listserv - heart-l
- ♥ Database (under construction)

3. People

- ♥ Toll free telephone support line 1-800-267-6817
- ♥ E-mail support
- ♥ Presentation



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Networking and Referral

- ♥ Participation on a variety of advisory groups
- ♥ OHHN Secretariat
 - \$10,000 / year contribution
 - Co-chair bi-annual conference (Celebrating and Building Our Communities, Nov. 17 & 18 2003, Ottawa)



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HHRC Staff

Who we are

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