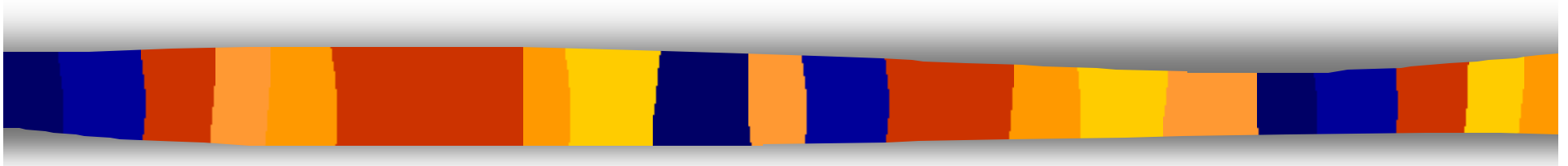


# **Session 1: Coming Together**



**Optimizing Your Coalition's  
Composition**



# Session Purpose

- **Provide tips and strategies for strengthening coalition membership and partnerships**



# **Four Steps for Optimizing Coalition Functioning**

- **Review existing membership**
- **Review the benefits of membership**
- **Review expectations for membership**
- **Review plans for celebrating**



# **Step 1: Review existing membership**

- **Does it satisfy the foundation for an effective Heart Health Coalition?**



# **Step 1: Review existing membership**

- **Active involvement of Health Department**
- **Involvement of key agencies**
- **Community partnerships**



## **Step 2: Review the benefits of membership**

- **Why would someone want to be part of your coalition?**



## **Step 2: Review benefits of membership**

- **Personal**
- **Professional**



## **Step 3: Review expectations for membership**

- **What do you expect of individuals and organizations?**
- **What is the “price” of membership?**



## **Step 3: Review expectations for membership**

- **Clear list of roles**
- **Match roles to individuals**
- **Voluntary or by default**
- **Everyone has a role**



## **Step 4: Review plans for celebrating**

- **Is it enjoyable to be part of your coalition?**



## **Step 4: Review plans for celebrating**

- **Individual and collective acknowledgement**
- **Large and small celebrations**
- **Public and private celebrations**
- **Formal and informal celebrations**